



Chairman's Message 2011

Once again, the Christmas season is upon us and I have the pleasure of addressing you all. Christmas and the approaching New Year is a time when celebrating the good things in our lives is joined up with the opportunity to reflect quietly and be thankful for everything we have been granted in our organization and our personal lives. It's also a time for us to look forward to a new year full of promise and opportunity for all here at Amalgamated Security.

As we enter another year it is important to note that this progress would not have been possible without the input of our most valued assets- YOU! We continue to be blessed by the high quality of people who choose to serve our organization and I am truly thankful not only for my family at home, but my ASSL family. Without your **LOYALTY, COMMITMENT** and mere **ENTHUSIASM** our organization will not be in the competitive position that it is in today – Number One

Change is on the top of our agenda for 2012, as the Amalgamated Community moves towards continued growth and stability. A strategic planning and implementation committee has been put in place to prepare us for a number of new initiatives arising out of my revised vision for Amalgamated Security, which will take us through the 21st century and lay the path for the future of our organization. We cannot expect to meet the challenges of today and the future with yesterday's tools and expect to be in business tomorrow. As an organization making our way to the future, we are at risk of losing our competitive edge if we are resistant to change. The process of change is a multi-faceted undertaking with the biggest obstacle being ourselves. As human beings we often feel threatened by change and resist it. But the irony is that without change we might still all be living in the Middle Ages. Change is something that can be exciting as well as challenging as it stimulates innovation and creativity.

Change is not only good for business, but also good for us as individuals. We cannot wait for changes to occur on the outside before we commit to making changes on the inside. If we adopt this attitude we will never make any changes at all. It's easy to get comfortable in our surroundings even when they're not ideal. Times of change challenge us, asking that we make decisions, exert effort, and go by faith in the face of unknowns. Sometimes we feel too tired or fearful, so we sink back into the norm. But when we're faced with change, we need to recognize the opportunity at hand! We have a choice to take a leap or bury our heads in the sand, hoping to escape a challenge we know deep down inside is needed for growth. Growth both as an organization and personally!

2011 was a special year as the successful growth of our organization allows me to also address our colleagues in Tobago, Barbados, Grenada and St. Lucia. I pride our organization on the many opportunities for personal growth and development that each employee has access to. I cannot re-iterate enough that you must take responsibility for your growth and advancement not only on a business level but also a personal one.

At this time, we can look back on another demanding yet rewarding year in ASSL. For 2012 challenges remain that look as daunting as ever, but this is nothing that we as an organization cannot handle, with our excellent support network and top notch staff. I encourage you to embrace 2012 with a positive attitude, knowing that no hurdle is too high and nothing is out of our reach.

You are what make this company extraordinary! I thank you for that.

"Successful companies are not those who look inward or backward to former glory, but those who look outward and forward to future threats and future opportunities"

My family and I wish you and yours a very blessed holiday, God's protection and health with prosperity for the New Year!

MERRY CHRISTMAS!!

To all the great people who continue to contribute to the success of this organization!!!!

